

For Sport



GIMBELS

A Specialty Store for Sporting Goods

This could not be the complete store for men that it is if it did not take proper care of the demand for men's playthings.

Play, according to the modern view, being second in importance only to food and work, we regard our Sporting Goods division seriously. It is not a mere incident to the general business, it is a store as carefully planned and as fully complete as any other under this roof. We do not do anything by halves.

The only kinds of sporting goods that men cannot find here are the kinds that should not be sold at all—the "too-cheap" kinds. We handle standard makes only.

Everything for the Golfer	Everything for the Huntsman
Everything for the Tennis Player	Everything for the Fisherman
Everything for the Foot Ball Player	Everything for the Gymnast
Everything for the Hockey Player	Everything for the Base Ball Player
Everything for the Polo Player	Everything for the Athlete
and	
Everything for the Automobilist	

Prices are right—and that means that they are as low as anybody's and lower than most.

GIMBEL BROTHERS

BROADWAY SIXTH AVENUE NEW YORK THIRTY-SECOND ST. THIRTY-THIRD ST.
Opposite Greeley Square

WALTER
WHITEHEAD
1910